

ADVERTORIAL

TVT Launches TD-2700-K Series 4K UHD DVRs Featuring HD-TVI 4.0 Technology

TVT (Tongwei Video Technology) Digital Technology, one of the top 5 largest surveillance DVR manufacturers in the world, has released their latest revolutionary TD-2700-K series DVRs capable of supporting 4K resolution UHD analog cameras.



Headquartered in the High Tech Industrial Park of the Shenzhen Nanshan District, TVT Technology has over 1,000 employees and 300 R&D engineers across 10 different branch offices in China, shipping high quality video surveillance products to over 120 countries worldwide. Having recently successfully listed on the Shenzhen SME board of the Shenzhen Stock Exchange, TVT Technology grossed over US\$78 million (RMB 520 million) in revenue in 2016.

The new TD-2700-K series UHD DVRs are capable of supporting 4K UHD analog videos at breathtaking video resolutions. Using Techpoint's HD-TVI 4.0 chipset, TP2827, the new TD-2700-K series DVRs can support resolutions anywhere from 720p HD to 4K UHD for HD-TVI cameras as well as AHD and CVI cameras. This is groundbreaking since previously, 4K resolution products were almost exclusive to only IP camera and NVR products. Now TVT has combined the advantages of HD analog products along with the UHD resolution of IP and NVR products into one solution. For added flexibility, the TD-2700-K series DVRs also include NVR functions by supporting IP camera inputs for a truly universal DVR platform.

"Our TD-2700-K series DVR has astonishing video quality that may be unmatched in the industry. We originally thought this was only possible for IP products and not for HD-TVI analog products. We now believe we are breaking new grounds for the analog market with the help of Techpoint's HD-TVI 4.0 technology," said Terry Ye, Director of Engineering for TVT



Technology.

Despite supporting 4K UHD resolution analog video, the new TD-2700-K series DVRs still support over 300 meters of cable distance using copper core 3C-2V coaxial cables. This performance is superior to 4K IP video streams which can only support cable distances up to 100 meters on CAT5 network cables. TD-2700-K series DVRs also support CAT5 network cable distances over 150 meters via a video balun conversion.

The TD-2700-K series DVRs are available now in 4, 8, and 16 channel models via TVT's independent and authorized partners and distributors.

TVT[®]